

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

HEIDI LOVETT DANIELS  
4750 Schindler Dr.  
New Orleans, LA 70127

2. Office Sought (Include title of office as well)

School Board  
New Orleans  
1

OFFICE USE ONLY

Report Number: 32962

Date Filed: 10/31/2012

Report Includes Schedules:

Schedule A-1  
Schedule E-1

3. Date of Primary 11/6/2012

This report covers from 9/23/2012 through 10/17/2012

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input checked="" type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input checked="" type="checkbox"/> Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid  
☐ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

LIBERTY BANK  
P.O. Box 60131  
New Orleans, LA 70160

7. Full Name and Address of Treasurer

HEIDI LOVETT DANIELS  
4750 Schindler Dr.  
New Orleans, LA 70127

9. Name of Person Preparing Report HEIDI LOVETT DANIELS

Daytime Telephone 504-214-2630

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 31st day of October, 2012.

Heidi Lovett Daniels

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-214-2630

Daytime Telephone

Heidi Lovett Daniels

Signature of Treasurer

504-214-2630

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

**FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY**

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Heidi Lovett Daniels

HEIDI LOVETT DANIELS  
4750 Schindler Dr.  
New Orleans, LA 70127

Name and Address of **Committee's Chairman**

HEIDI LOVETT DANIELS  
4750 Schindler Dr.  
New Orleans, LA 70127

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 3,700.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 3,700.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 3,700.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 2,244.09
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 2,244.09

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 528.35
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 3,700.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 2,244.09
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 1,984.26

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>MELKYER ROBERTSON</b> 12 Road Way San Antonio, TX 78238  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/24/2012	\$1,200.00	\$1,200.00
<b>BOB REILY</b> Downtown New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/02/2012	\$2,500.00	\$2,500.00
<b>4. SUBTOTAL (this page)</b>		\$3,700.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 3,700.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page) <u>          \$0.00          </u>		TOTAL (complete only on last page of this schedule) <u>          \$ 0.00          </u>	

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## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
A DESIGN 9674 Mammoth Avenue Baton Rouge, LA 70814	10/08/2012	Signs	\$ 872.00
DISCOVERY GROUP 1100 Bayou Road New Orleans, LA 70122	10/11/2012	Advertising	\$ 1,200.00
AT & T Lakeside Shopping Mall Metairie, LA 70001	10/04/2012	Phone	\$ 162.04
LIBERTY BANK P.O. Box 60131 New Orleans, LA 70160	09/28/2012	Bank fee	\$ 10.05
3. SUBTOTAL (optional)			\$2,244.09
4. TOTAL (optional - complete only on last page of this schedule)			\$ 2,244.09

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